## PRODUCT DATA SHEET

# Avery Dennison® Facade Film

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#### Introduction

Avery Dennison Facade Film range is a premium quality conformable cast film designed to meet the demands of application and exposure on building facades, panels and window frames for restoration, restyling or branding purposes. Having high adhesion onto difficult building substrates such as plastics, aluminium, uncoated & coated steel and reinforced facade panels – it is considered an excellent alternative to paint. This product offers exceptional value for commercial and residential real estate owners – minimizing downtime due to the ease of application and no drying time, and life expectancy of up to 10 years.

## **Description**

Face film : 50 micron, premium quality cast vinyl

Adhesive : high tack permanent adhesive, acrylic based

Backing paper : one side coated kraft paper

#### Uses

Designed for decoration and protection of building materials such as exterior window frames, doors, claddings and panels.

## **Features**

- Highly conformable self adhesive cast vinyl contours smoothly around curved and irregular surfaces
- Adhesion onto wide range of building substrates including plastics, aluminium, uncoated and coated steel and reinforced facade panels no primer required
- Long-life, high durability film protects against abrasion and UV radiation
- Applied film is dry, surfaces can be touched immediately after application ensuring no interruption to business
- Cost-effective solution improves durability of building façades and window frames, reducing real estate ownership and maintenance costs
- Available in a variety of colours, additional colours can be matched to industry standards such as RAL,
  Pantone® or even to customer samples
- High gloss, lustre or matt finishes possible

# Avery Dennison® Colour Matching:

A fast colour matching service is offered for projects where specific colour needs cannot be matched from the standard colour range. The supply conditions are mentioned in the service policy.

# Additional processing:

The film surface can show alterations in matting due to contact pressure or other external influences. Please note that increased temperatures of slit rolls in combination with higher winding tension could lead to unwanted mottling of the film. Winding tension should therefore be carefully monitored and kept at an appropriate level.

PANTONE® is the property of Pantone, Inc.



## PRODUCT CHARACTERISTICS

# Avery Dennison® Facade Film

## Physical properties

**Features** Caliper, face film

Caliper, face film + adhesive

Tensile strength Elongation Gloss

Dimensional stability Adhesion, initial

Adhesion, ultimate Fire classification

Shelf life

Durability<sup>2</sup> Solid colours

Metallic and Solid Colors: RAL 5001 Green Blue Gloss & RAL 5005 Signal Blue Gloss

\*in years, for zone 1

Test method<sup>1</sup>

ISO 534 ISO 534 DIN 53455 DIN 53455 ISO 2813, 20°

DIN 30646 FTM-1 Stainless steel FTM-1 Stainless steel

EN13501-1

Stored at 22° C/50-55 % RH

ISO 4892-2

Results

50 micron 90 micron 1 kN/m 50% 50GU

max. 0.2 mm 540 N/m 720 N/m B-s1, d0

2 years

**Horizontal/Vertical** 

Up to 10 years / 5 years Up to 5 years / 2,5 years

# Temperature range

**Features** 

Minimum application temperature

Service temperature

Results 0°C

-50°C to +110°C

# Chemical properties

**Features** 

Humidity resistance Corrosion resistance

Water resistance

Chemical/Solvent resistance

Test method<sup>1</sup>

200 hours exposure 120 hours exposure

48 hours immersion

Results No effect

No contribution to corrosion

No effect

**Test Fluid** 

Detergent solution 65°C

Immersion time

8 hours

Adhesion

No impact

## **Important**

Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use.

All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of these Conditions, the English version shall be controlling.

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warrantý. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of http://terms.europe.averydennison.com

## 1) Test methods

More information about our test methods can be found on our website.

## 2) Durability

Durability of all coloured films from the Colour Match program is subject to revision based on individual interpretation of Avery Dennison internal test results and is not negotiable.

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions (location, angle, and orientation) and maintenance of the film. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased. For further details on Durability and Performance, please refer to: Instructional Bulletin 1.30 rev 7 EU for zones by geographical location.

